



PRELIMINARY PROGRAM

VALUE
INNOVATION
THROUGH
IMAGING
INFORMATICS

The 2010 Annual Meeting of the
Society for Imaging Informatics in Medicine

JUNE 3-6 • MINNEAPOLIS

REGISTER ONLINE AT WWW.SIIM2010.ORG

Save when you register by the early-bird deadline: May 3, 2010

SIIM 2010
Annual Meeting
June 3-6, 2010
Minneapolis

Explore what's new at SIIM 2010! The annual meeting program will create a greater intellectual link between educational sessions and technical exhibits. Highlights include new learning tracks, vendor tie-in sessions as part of the applied learning program, and a shared learning community in the exhibit hall to showcase special events like the Open Source Plug Fest, scientific posters and demonstrations, and an Innovation Theater for presentations and demonstrations.

The meeting theme, ***"Value Innovation Through Imaging Informatics,"*** emphasizes clinically relevant topics like timeliness, meaningful use, business analytics, and other tools that will enable meeting attendees to improve quality and efficiency at their institutions.

WHY YOU SHOULD ATTEND SIIM 2010

- Learn from educational sessions on topics that impact your productivity and enhance your professional development;
- Find tools and solutions to improve workflow, quality, and efficiency at your institution;
- Earn continuing education credits;
- Build professional connections; and
- Learn how to clinically apply new technical innovations in imaging informatics.

CONTINUING MEDICAL EDUCATION (CME) INFORMATION

This activity has been planned and implemented in accordance with the Essentials and Standards of the Accreditation Council for Continuing Medical Education (ACCME) through joint sponsorship of the Society of Interventional Radiology and the Society for Imaging Informatics in Medicine.

The Society of Interventional Radiology is accredited by the ACCME to provide continuing medical education for physicians. The Society of Interventional Radiology designates this educational activity for a maximum of **30.00 AMA PRA Category 1 Credit(s)TM**. Physicians should only claim credit commensurate with the extent of their participation in the activity.

WHO SHOULD ATTEND SIIM 2010?

- Radiologists and imaging physicians in all clinical specialties;
- Imaging informaticians, imaging physicists, and scientists;
- PACS administrators, IT managers, technologists, and those who are interested in advancing their careers as imaging informatics professionals;
- CEOs, CFOs, CIOs, and health care administrators, and
- Computer scientists, IT professionals, and engineers.

CONTINUING EDUCATION (CE) INFORMATION

Applications will also be submitted for continuing education credits for technologists and medical physicists. Visit www.siiim2010.org for details.

Conflict of Interest: Presenters at this conference will disclose any conflict of interest or their intention to discuss off-label use, if applicable, in accordance with ACCME Standards and FDA requirements. Conflict of interest will be disclosed either in print or verbally at the beginning of the presentation.

GENERAL SESSIONS WITH VISIONARIES IN THE FIELD

OPENING GENERAL SESSION Thursday, June 3

SIIM invites meeting participants to attend SIIM's first **"Year in Review"** session that will kick off the Annual Meeting and point to what is new and innovative in the field of imaging informatics. The Year in Review will include breakthroughs and advances in integrating IT and images, communication of patient data, 3D and processing of CT and MR, digital radiography, security and privacy issues, and the political aspects of health care reform and the role of informatics. Opening session presenters will provide a preview of the sessions within the SIIM 2010 program that feature and address the hot topics of 2010.

Faculty: Keith J. Dreyer, DO, PhD; Massachusetts General Hospital
Ramin Khorasani, MD, MPH; Brigham & Women's Hospital, Harvard Medical School
Katherine P. Andriole, PhD, FSIM; Brigham & Women's Hospital, Harvard Medical School
Paul J. Chang, MD, FSIM; University of Chicago, Pritzker School of Medicine
J. Raymond Geis, MD; Advanced Medical Imaging Consultants, PC
Luciano M.S. Prevedello, MD; Brigham & Women's Hospital, Harvard Medical School

The "Year in Review" will be immediately followed by an applied learning demonstration entitled **"Using Dashboards and Business Analytics for Practice Improvement."** This session will begin with a demonstration of the suboptimal current state of affairs in medical imaging, followed by a wish-list discussion of optimum approaches. This will be followed by live demonstrations by two institutions of how they use business analytics and dashboards to improve quality, safety, and efficiency in their radiology departments and medical imaging throughout the health care enterprise. Lessons learned will be shared so that others can begin to implement business analytics at their facility, large or small.

CLOSING GENERAL SESSION

Saturday, June 5

In the world of outsourcing, you don't become a commodity. This session – **"Value Innovation Through Imaging Informatics"** – picks up where last year's intensely productive closing session left off, focusing on how to differentiate yourself from the rest of the pack.

Faculty:

Moderator: Paul J. Chang, MD, FSIM; University of Chicago, Pritzker School of Medicine
Panel: J. Raymond Geis, MD; Advanced Medical Imaging Consultants, PC
Steven C. Horii, MD, FSIM; University of Pennsylvania Health System
Eliot L. Siegel, MD, FSIM; University of Maryland School of Medicine, VA Maryland Health Care System
Richard H. Wiggins, III, MD; University of Utah Health Sciences Center

THE 2010 DWYER LECTURE Friday, June 4

The annual Dwyer Lectureship features a SIIM fellow as the presenter of a particularly relevant and insightful topic. This year, **Paul J. Chang, MD, FSIM**, Vice Chairman of Radiology Informatics and Medical Director of

Pathology Informatics at the University of Chicago, Pritzker School of Medicine, will present the 2010 Dwyer lecture on **"The Role of Imaging Informatics in the Next Generation of EMR/EHR."** For information about Samuel J Dwyer, III, PhD, and prior Dwyer lecturers, visit the SIIM website.

GET THE MOST
OUT OF
THE WEEKEND
AT



\$200 weekend rate
if you register by the
early bird deadline:
May 3, 2010

If your schedule only allows you to attend SIIM 2010 on the weekend, you're in luck! The Saturday-Sunday program is packed with content-rich sessions and hands-on learning opportunities. Take advantage of the special weekend rate and get ready to build your knowledge and connections.

WEEKEND HIGHLIGHTS:

Closing General Session: Value Innovation Through Imaging Informatics

In the world of outsourcing, you don't become a commodity. This year's Closing Session will pick up where last year's intensely productive closing session left off, focusing on how to differentiate yourself from the rest of the pack.

2010 CIIP Forum: New Today, Planning for Tomorrow

This popular forum, broken into two sessions on Saturday, will focus on providing CIIPs with information above and beyond the basics. In addition, these sessions will focus on providing CIIPs the latest cutting edge information in imaging informatics, an ABII Board Report, and a CIIP Q&A.

2010 Practical Informatics for the Imaging Physician Bootcamp

Back by popular demand, the Imaging Physician Bootcamp will focus on the aspects of imaging informatics that every physician, regardless of specialty, should know. Join other physician attendees as they discover the fundamentals of the latest up-to-date solutions for current workflow and communication challenges. New this year will be the inclusion of veterinary science, in addition to pathology and radiology. A must attend for ALL physicians!

Wind down the day Saturday with the popular **Networking Receptions**.

Participate in **Roundtable** discussions on both days, choosing from disaster recovery, cool new gadgets, and hospital informatics, among other conversation-stimulating topics.

Equip yourself with the **"Tools of the Trade"** in the **Sunday Learning Series**, covering everything from Hacking HL7 with Mirth Connect and Mining Databases Using SQL to Hands-on Ergonomics in the Workplace.

Visit **www.siim2010.org** for the exciting details on the entire weekend program.

INTERACTIVE APPROACH TO LEARNING

Applied Learning: Vendor Tie-in Sessions

New this year to SIIM 2010 are the innovative Applied Learning Vendor Tie-in Sessions. Four tracks have been carefully selected to incorporate vendor participation into their Applied Learning Sessions. These sessions will provide attendees with the opportunity to ascertain pertinent knowledge of the core concepts surrounding the session's topic, then engage in lively panel discussions and Q&A with leading vendors in the field of imaging informatics. Through these integrated sessions, attendees will be able to learn firsthand about current and future innovations in medical imaging informatics!

Sunday Learning Series: Tools of the Trade

Whether you are new to the field of imaging informatics or a seasoned veteran, the Sunday Learning Series sessions, presented in small classroom settings, are centered

around specialized hot topics with concrete examples, practical uses, and hands-on practice using everyday tools; providing valuable skills, benefiting you and your institution!

Scientific Program

The SIIM 2010 Scientific Program represents the science at the heart of the SIIM Annual Meeting. This year's program includes 35 abstracts presented as papers in seven scientific sessions incorporated into the SIIM 2010 learning tracks. (Review abstracts online at www.siim2010.org). The scientific program also features poster and demonstration exhibits on display throughout the meeting, culminating in the Poster and Demonstration Session featuring roving tours and one-on-one discussions with the authors.

Due to the success of contexting (sending in questions to the session moderator via text message) at SIIM 2009, we will once again be incorporating this instant Q&A technology into our Scientific Sessions.

SIIM 2010 LEARNING TRACKS

Practical Imaging Informatics

Business Analytics 

New Tools in Data Management  

Advanced Visualization 

Automated Reporting Systems  

Interoperability & Integration

Imaging Center PACS 

Image Intensive Specialties 

Sunday Learning Series:
Tools of the Trade

 New learning tracks at SIIM 2010

 Applied learning vendor tie-in sessions

Awards
include Poster and
Demonstration prizes,
New Investigator Travel
Awards, and the Roger
A. Bauman Award for
the Best Student
Paper.

MEET FACE-TO-FACE AT SIIM 2010

SIIM 2010 is the best place to network with imaging informatics colleagues all year long! At SIIM 2010 you will meet and greet in an informal, collegial setting not found at other meetings. You will rub elbows with presenters, including top experts in the field, as well as successful IIPs who can share their experience and knowledge.

The annual meeting presents many opportunities for networking and the meeting format is designed to engage attendees through interactive programming. You'll have ample opportunities to strike up a conversation, ask a question of a speaker or peer, and delve into the hot topics of the day.

There's something for everyone:

- **The Annual Membership Meeting and Fellows Induction Luncheon** is a chance to review society business, recognize leaders and achievers, and find out more about how you can participate;
- **CIIP study groups** are a popular method to collaborate and learn with others who are preparing for the CIIP exam;
- After-hours **receptions** are a great way to unwind at the end of the day and interact with attendees and vendors.

THURSDAY, JUNE 3

WINE AND CHEESE WELCOME RECEPTION

The Welcome Reception is one of the highlights of the SIIM Annual Meeting, as well as the premier networking event. Mix and mingle with colleagues, speakers, and exhibitors at this year's event, a wine and cheese reception in the exhibit hall. There will be wine tasting and food stations throughout the exhibit hall to entice you.

Attendees have clamored for more unopposed time in the exhibit hall, and this is it! Take advantage of this extra time with no opposing educational programming to meet and greet, schedule demonstrations with exhibitor personnel, and relax and unwind at the end of the first day of the annual meeting.

MEMBER LOUNGE AND RESOURCE CENTER

Exhibit Hall B Lobby Area

Centrally located just outside the exhibit hall, and next to the main registration area, the Member Lounge and Resource Center is the number one networking spot at the meeting. Attendees gather here to take advantage of wireless Internet access, meet colleagues for small group discussions, decide where to go for dinner, browse the SIIM bookstore, or recharge laptops. This is also your one-stop-shop to learn more about SIIM membership benefits, programs, and resources.

The Member Lounge and Resource Center is generously sponsored by Siemens Healthcare.

SIEMENS

SHARED LEARNING COMMUNITY: DESIGNED FOR YOU!

The Shared Learning Community will be showcased in the exhibit hall and will feature the redesigned, Third Annual Open Source Plug Fest, Roundtable discussions, as well as other learning labs and demonstrations. The Shared Learning Community will also feature the Innovation Theater, which will be available for presentations and panel discussions, and also host exhibitors as a venue to showcase their company's tools and products.

2010 OPEN SOURCE PLUG FEST Thursday, June 3

Come see what's new in open source, and cast your vote for the Open Source Innovator of the Year Award!

Roundtable Discussion Groups

Join colleagues, experts, and vendors as they discuss hot topics in the world of imaging informatics. These moderated discussions provide attendees with the opportunity to network and engage in spirited conversations on special interest topics. Bring your ideas and join in the discussion!

SIIM 2010 Roundtable Topics:

- Enterprise Integration
- Disaster Recovery
- Critical Results Reporting
- Visualization Advances
- I Want That... Cool New Gadgets!
- Radiologist Cockpit
- Resident Involvement in SIIM
- Imaging Center
- Hospital Informatics

Follow SIIM_Tweets on
twitter
and you won't miss a
minute of the buzz!

NETWORKING RECEPTIONS

Saturday, June 5

Many attendees cited the networking receptions as one of the highlights of the SIIM 2009 Annual Meeting. Come this year and find out why! You won't have a better chance to connect and engage with peers in your field. You'll walk away with insights, ideas, and some new professional contacts as well!

DAY 1

Thursday, June 3

- 6:30 am – 7:00 pm **Attendee Registration**
- 9:30 am – 7:00 pm **Exhibit Hall Hours**
- 8:00 am – 9:30 am **Opening General Session:
Year in Review;
Using Dashboards and
Business Analytics for Practice
Improvement**
Learning Track 2 – Applied Learning Session
- 9:30 am – 10:15 am **Exhibit Hall Grand Opening**
- 10:15 am – 11:45 am **Practical Imaging Informatics**
Learning Track 1 – Educational Session
Business Analytics
Learning Track 2 – Scientific Session
New Tools in Data Management
Learning Track 3 – Educational Session
- 11:45 am – 1:15 pm **Visit the Exhibit Hall**
- 11:45 am – 12:45 pm **CIIP Study Group**
In the Exhibit Hall – Shared Learning Community
- 11:45 am – 1:30 pm **Open Source Plug Fest**
In the Exhibit Hall – Shared Learning Community
- 1:15 pm – 2:45 pm **Practical Imaging Informatics**
Learning Track 1 – Scientific Session
New Tools in Data Management
Learning Track 3 – Applied Learning Session
Vendor Tie-In Session
- 2:45 pm – 3:30 pm **Visit the Exhibit Hall**
**Roundtable –
Enterprise Integration**
In the Exhibit Hall – Shared Learning Community
- 3:30 pm – 5:00 pm **Practical Imaging Informatics**
Learning Track 1 – Applied Learning Session
Business Analytics
Learning Track 2 – Educational Session
New Tools in Data Management
Learning Track 3 – Scientific Session
- 5:00 pm – 7:00 pm **Wine & Cheese Welcome Reception**
In the Exhibit Hall

- 7:30 am – 6:00 pm **Attendee Registration**
- 9:30 am – 6:00 pm **Exhibit Hall Hours**
- 8:00 am – 9:30 am **Advanced Visualization**
Learning Track 4 – Applied Learning Session
Vendor Tie-In Session
- Automated Reporting Systems**
Learning Track 5 – Educational Session
- Interoperability & Integration**
Learning Track 6 – Scientific Session
- 9:30 am – 10:15 am **Visit the Exhibit Hall**
- Roundtable – Disaster Recovery**
In the Exhibit Hall – Shared Learning Community
- 10:15 am – 11:45 am **General Session**
The 2010 Dwyer Lecture
The Role of Imaging Informatics in the Next Generation of EMR/EHR
- 11:45 am – 1:15 pm **Visit the Exhibit Hall**
- 12:00 pm – 1:00 pm **SIIM Annual Membership Meeting and Fellows Induction Luncheon**
- 1:15 pm – 2:45 pm **Advanced Visualization**
Learning Track 4 – Educational Session
- Automated Reporting Systems**
Learning Track 5 – Scientific Session
- Interoperability & Integration**
Learning Track 6 – Applied Learning Session
- 2:45 pm – 3:30 pm **Visit the Exhibit Hall**
- Roundtable – Critical Results**
In the Exhibit Hall – Shared Learning Community
- 3:30 pm – 5:00 pm **Advanced Visualization**
Learning Track 4 – Scientific Session
- Automated Reporting Systems**
Learning Track 5 – Applied Learning Session
Vendor Tie-In Session
- Interoperability & Integration**
Learning Track 6 – Educational Session
- 5:00 pm – 6:00 pm **Visit the Exhibit Hall**
- Roundtable – Advanced Visualization**
In the Exhibit Hall – Shared Learning Community
- CIIP Study Group**
In the Exhibit Hall – Shared Learning Community

DAY 3

Saturday, June 5

- 7:30 am – 5:00 pm **Attendee Registration**
- 9:30 am – 1:00 pm **Exhibit Hall Hours**
- 8:00 am – 9:30 am **2010 Practical Informatics for the Imaging Physician Bootcamp, Part 1**
Imaging Center PACS
Learning Track 7 – Applied Learning Session
Vendor Tie-In Session
- Image Intensive Specialties**
Learning Track 8 – Educational Session
- 9:30 am – 10:15 am **Visit the Exhibit Hall**
Advanced Visualization Technologies Panel
Innovation Theatre
In the Exhibit Hall – Shared Learning Community
- Roundtable – I Want That... Cool New Gadgets**
In the Exhibit Hall – Shared Learning Community
- 10:15 am – 11:45 am **Imaging Center PACS**
Learning Track 7 – Educational Session
- Image Intensive Specialties**
Learning Track 8 – Applied Learning Session
- CIIP Forum – Part 1**
- 10:15 am – 12:15 pm **Scientific Posters & Demonstrations Session**
In the Exhibit Hall
- 11:45 am – 1:00 pm **Visit the Exhibit Hall**
- 11:45 am – 12:45 pm **Roundtable – Radiologist Cockpit**
In the Exhibit Hall – Shared Learning Community
- 1:00 pm **Exhibit Hall Closes**
- 1:00 pm – 2:30 pm **2010 Practical Informatics for the Imaging Physician Bootcamp, Part 2**
Image Intensive Specialties
Learning Track 8 – Scientific Session
- CIIP Forum – Part 2**
- 2:30 pm – 3:00 pm **Afternoon Break**
- 3:00 pm – 4:30 pm **Closing General Session: Value Innovation Through Imaging Informatics Panel Discussion**
- 5:00 pm – 7:00 pm **SIIM Networking Receptions**
Hilton Minneapolis Hotel

7:00 am – 10:00 am **Attendee Registration**
 7:00 am – 8:00 am **Roundtable –**
 Resident Involvement in SIIM
Roundtable –
 Imaging Centers
Roundtable –
 Hospital Informatics
 8:00 am – 10:00 am **Tools of the Trade**
Learning Series
 Learning Lab – ITK/VTK
Tools of the Trade
Learning Series
 Learning Lab –
 Mining Databases Using SQL
Tools of the Trade
Learning Series
 Learning Lab –
 Maximizing Workflow
 Using OsiriX
 10:00 am – 10:30 am **Morning Break**

10:30 am – 12:30 pm **Tools of the Trade**
Learning Series
 Learning Lab – XIP
Tools of the Trade
Learning Series
 Learning Lab –
 Hacking HL7 with MIRTH
Tools of the Trade
Learning Series
 Learning Lab –
 Ergo-Friendly: Ergonomics
 in the Workplace



Communicate why your attendance
 at SIIM is vital to your organization.
**Contact the SIIM office to
 request a justification letter:
 info@siimweb.org.**

LEARNING TRACK 1

Practical Imaging Informatics

Thursday, June 3

Co-Chairs: **Barton F. Branstetter, IV, MD;** University of Pittsburgh Health Systems

Richard L. Kennedy, MSc, CIIP; Kaiser Permanente Medical Group, Sacramento

All PACS professionals, whether they are experienced CIIPs, physicians, CIOs, and/or RTs, need to share knowledge about common problems encountered in the PACS environment. This track provides a forum for sharing information about practical informatics strategies, analyzing everyday problems, and discussing possible solutions! In addition, there will be a strong focus on new elements of DICOM. If you didn't see the answer to your problem in the SIIM textbook, *Practical Imaging Informatics*, here is your chance to ask the experts!

- Top 10 PACS Problems (Educational Session)
- Complex Problems, Practical Solutions (Applied Learning Session)
- Practical Imaging Informatics (Scientific Session)

LEARNING TRACK 2

Business Analytics

Thursday, June 3

Co-Chairs: **Keith J. Dreyer, DO, PhD;** Massachusetts General Hospital

Ramin Khorasani, MD, MPH; Brigham & Women's Hospital, Harvard Medical School

In today's difficult health care environment, you need to do everything you can to improve the quality, safety, and efficiency of the care you provide for your patients, as well as the work place you create for your staff. The use of business analytics (BA), dashboards, and other informatics applications can assist in improving your practice in these areas, and accelerate adoption and meaningful use of health care information technologies, which will soon be government mandates.

- Core Technologies to Implement the Business of Medical Imaging (Educational Session)
- Opening General Session: Year in Review; Using Dashboards and Business Analytics for Practice Improvement (Applied Learning Session)
- Business Analytics (Scientific Session)

LEARNING TRACK 3

New Tools in Data Management

Thursday, June 3

Co-Chairs: **Paul G. Nagy, PhD;** University of Maryland School of Medicine

Fred W. Prior, PhD; Washington University School of Medicine

The "New Tools" Track has been designed to provide practical tools, advice, and processes to practicing IIPs. This is a must-attend Learning Track for attendees who are looking to improve the efficiency and effectiveness of implementing and supporting a PACS environment.

- Ensuring a State-of-the-Art Future (Educational Session)
- Migration... The Vendor's Perspective – Vendor Tie-In Session (Applied Learning Session)
- New Tools in Data Management (Scientific Session)

LEARNING TRACK 4

Advanced Visualization

Friday, June 4

Co-Chairs: **Bradley J. Erickson, MD, PhD, FSIIIM;** Mayo Clinic

Eliot L. Siegel, MD, FSIIIM; University of Maryland School of Medicine, VA Maryland Health Care System

Got Lab? Advanced Visualization is designed to help attendees set up a lab that functions in a way that is optimal for their situation. For those with a lab, it will help them identify opportunities to improve how they operate and to see where the field is going. Learn the latest in setting up a fully functioning, productive lab.

- 3D Labs: What Are Your Options? (Educational Session)
- Masterminding the Ultimate, Practical 3D Lab – Vendor Tie-in Session (Applied Learning Session)
- Advanced Visualization (Scientific Session)
- Sunday Learning Series: ITK/VTK & XIP

LEARNING TRACK 5

Automated Reporting Systems

Friday, June 4

Co-Chairs: **David L. Weiss, MD;**
Carilion Roanoke Memorial Hospital

Curtis P. Langlotz, MD, PhD;
University of Pennsylvania Health System

Communication has recently received increased attention from users, vendors and regulators. Automated Reporting Systems will address current and new communication methods with an emphasis on using technology to simultaneously streamline workflow, improve patient care, and satisfy oversight requirements.

- Methods for Effective Communication and Reporting (Educational Session)
- Communication: An Interactive Conversation with Vendors – Vendor Tie-in Session (Applied Learning Session)
- Automated Reporting Systems (Scientific Session)

LEARNING TRACK 6

Interoperability & Integration

Friday, June 4

Co-Chairs: **Paul J. Chang, MD, FSIM;** University of Chicago, Pritzker School of Medicine

David W. Piraino, MD, FSIM; Cleveland Clinic Foundation

The Interoperability & Integration Track will provide attendees with the latest information about why and how images need to be available at the point of care both within and between health care enterprises. Image integration issues and solutions will be discussed in presentations and panel discussions.

- Image Integration and Interoperability Beyond the Enterprise (Educational Session)
- Image Integration and Interoperability Within the Enterprise (Applied Learning Session)
- Interoperability and Integration (Scientific Session)

LEARNING TRACK 7

Imaging Center PACS

Saturday, June 5

Co-chairs: **Adam E. Flanders, MD;** Thomas Jefferson University Hospital

James T. Whitfill, MD; Scottsdale Medical Imaging

Imaging Centers come in a variety of sizes and ownership structures, which can vastly impact the implementation and use of digital imaging. The Imaging Center PACS Learning Track will provide attendees with strategies needed to plan, implement, and address the special needs of Imaging Centers. In addition, this track will analyze the ever-growing need to maintain the seamless ability to share image data from imaging facilities to hospitals and vice versa.

- Imaging Center PACS 24x7 (Educational Session)
- Image Sharing and Accessibility – Vendor Tie-in Session (Applied Learning Session)

LEARNING TRACK 8

Image-Intensive Specialties

Saturday, June 5

Co-chairs: **Katherine P. Andriole, PhD, FSIM;** Brigham & Women's Hospital, Harvard Medical School

Richard H. Wiggins, III, MD; University of Utah Health Sciences Center

Although, historically, imaging informatics has focused on the radiology department, there are several image-intensive specialties outside of radiology negotiating similar issues, such as surgical specialty clinics, cardiology, and veterinary medicine. These specialties have similar hurdles for existing in the digital realm, but each has its own specific workflow and productivity issues. An increasingly important focus of imaging informatics is image utilization outside of PACS. This growing field evaluates image utilization outside of radiology, as well as DICOM and non-DICOM image integration into EMRs, image visualization, and collaboration tools.

- Imaging in the Other “Ologies” (Educational Session)
- Practical Strategies for Multi-Specialty Imaging (Applied Learning Session)
- Image-Intensive Specialties (Scientific Session)

BEGIN YOUR SIIM EXPERIENCE WITH A PRE-CONFERENCE ACTIVITY

IIP BOOTCAMP: BACK AND BETTER THAN EVER!

Wednesday, June 2

Registration fee: \$250

(includes meals and electronic course syllabus)

The SIIM IIP Bootcamp is a full day of intense training designed to hone your knowledge base, teach you new skills, and optimize your performance. It will challenge you to be the best imaging informatics professional that you can be! This year's course includes additional pre-test questions and an increased number of resources. Recommended reading for this course is the SIIM textbook, *Practical Imaging Informatics: Foundations and Applications for PACS Professionals*: www.siimweb.org/pii

The IIP Bootcamp is designed to provide participants with a strong foundation and overview of all facets of the IIP profession and to assist individuals who have interest in or plan to take the ABII Imaging Informatics Professional (IIP) certification exam. It is structured to build on your strengths and provide

the tools to overcome weaknesses in the broad range of IIP skills and competencies.

USER GROUPS PROMOTE SYNERGY

Wednesday, June 2

Take advantage of an exceptional opportunity at SIIM 2010 and maximize your experience by attending a user group meeting on Wednesday, June 2. SIIM recognizes the synergy created when individuals who work with the same technologies are brought together to form a community of users. User group meetings encourage more in-depth discussion throughout the SIIM meeting about day-to-day operations and new system opportunities.

No additional registration fee is required to attend, however participation is restricted to customers of the specific vendors. Visit the groups' websites for details.

CRISS Centricity Radiology Information Systems Society (www.crissweb.org)

DIAMOND Dynamic Imaging Associated Members Organized for Networking & Discussion (www.diamondusers.org)

Excite Exchange for Centricity Imaging Technology End-users (www.excitepacs.org)

HOUSING SIIM is pleased to provide a housing service to facilitate making online housing reservations for SIIM 2010. SIIM has negotiated special rates for SIIM 2010 annual meeting attendees. It is recommended that attendees make hotel reservations prior to the housing deadline date to receive the SIIM discounted rates. All reservation requests are based on availability and cannot be guaranteed after the deadline date of **May 10, 2010**. Visit <https://resweb.passkey.com/go/SIIM2010> to make your reservations today!

SEE THE LATEST INNOVATIONS IN THE EXHIBIT HALL

Bring your buying team and technical specialists to SIIM 2010 and experience professionals joining together for our four-day learning and networking event. Connect easily with over 100 exhibiting companies to discover their innovations in products and services for the medical imaging community.

An up-to-date list of SIIM 2010 exhibiting companies and a guide to exhibitor products and services is available at www.siim2010.org.

SIIM is bringing educational activities into the Exhibit Hall!

- Posters & Demos
- Roundtables
- Panel Discussions
- CIIP Study Groups
- Open Source Plug Fest
- Innovation Theater
- and more!

Meet with Exhibitors without Missing Sessions!

Attendees will have an unprecedented amount of dedicated time to spend in the Exhibit Hall at the SIIM 2010 meeting!

Thursday, June 3

9:30 am – 10:15 am

11:45 am – 1:15 pm

2:45 pm – 3:30 pm

5:00 pm – 7:00 pm

Wine and Cheese Welcome Reception

Friday, June 4

9:30 am – 10:15 am

11:45 am – 1:15 pm

2:45 pm – 3:30 pm

5:00 pm – 6:00 pm

Saturday, June 5

9:30 am – 10:15 am

11:45 am – 1:00 pm

REGISTRATION INFORMATION

Save when you register early!

EARLY BIRD
REGISTRATION DEADLINE:
May 3, 2010

SIIM members, be sure to renew your 2010 membership prior to registering to receive the discounted member rate for the SIIM 2010 Annual Meeting.

FEEES:

\$445 SIIM member

\$495 after 5/3/10 and on-site

\$595 non-member

\$645 after 5/3/10 and on-site
(includes 2010 SIIM membership)

\$250 6/2/10 IIP Bootcamp

Daily, weekend, student, and guest rates are also available.

Details: www.siim2010.org

Three easy ways to register!

INTERNET: www.siim2010.org
For credit card registration only

FAX: 703-723-0415
For credit card registration only

MAIL: SIIM 2010 Meeting Registration
19440 Golf Vista Plaza, #330
Leesburg, VA 20176

Please allow three weeks for receipt of your registration confirmation letter, and keep a copy for your records.



ANNUAL MEETING

19440 Golf Vista Plaza, #330

Leesburg, VA 20176

Register today!

For complete,
up-to-date
SIIM 2010 program
information visit

www.siim2010.org